

**PLAGIARISM AND INTELLECTUAL  
PROPERTY**

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# **INTELLECTUAL PROPERTY**

## INTELLECTUAL PROPERTY

### Definition:

According to the World Intellectual Property Organization (WIPO) "intellectual property refers to creations of the mind, namely inventions, literary and artistic works and symbols, names, images and designs used in commerce".

It covers two areas:

- ✚ **Industrial property**
- ✚ **Literary and artistic property**



## **INTELLECTUAL PROPERTY**

### **Industrial property**

Industrial property is used to protect more technical or industrial innovations or creations



**WHAT IS  
INDUSTRIAL PROPERTY?**

# Types of Industrial Property





**Technical creations:**

patents,

Agricultural

innovations,

semi-conductor

products, etc;

الرقائق الإلكترونية



**decorative  
creations:  
designs  
and models**

**INDUSTRIAL  
PROPERTY TYPES**



**Industrial designs**



**Distinctive signs**  
trademarks, , trade names,



**Databases**

## INTELLECTUAL PROPERTY

### ✚ Literary and artistic property

Literary and artistic property protects works of the mind (any creation can constitute a work of the mind, on the sole condition that it is original, ‘the imprint of the author's personality’), regardless of form, genre, merit or purpose. It covers: Literary and musical works, paintings, statues, cinematographic works Advertising creations, maps and technical drawingsm.....



## INTELLECTUAL PROPERTY

## ✚ Literary and artistic property

• **Copyright:** حقوق الطبع والنشر

Copyright is a legal term used to describe the rights of creators over their literary and artistic works. Works covered by copyright include literary and musical works, paintings, sculptures and cinematographic works, as well as computer programmes, software, databases, advertising creations, maps and technical drawings.

• **Beneficiaries:**

The beneficiaries of copyright protection are all those who hold a right in the work. Generally speaking, those who have participated in the creation of the work in its original, translated, arranged or adapted form.





# PLAGIARISM

## What is plagiarism?

Plagiarism is defined as the act of reproducing, copying or imitating the work, concepts, texts, creations or works of another person without properly crediting the author. It is a violation of copyright and can be considered an act of fraud or intellectual deception. Plagiarism can take many forms, from copying a text or image in its entirety to adopting an idea without citing its true author.

يعرف الانتحال بأنه فعل إعادة إنتاج أو نسخ أو تقليد عمل أو مفاهيم أو نصوص أو

إبداعات أو أعمال شخص آخر دون الفضل الصحيح للمؤلف. إنه انتهاك لحقوق الطبع

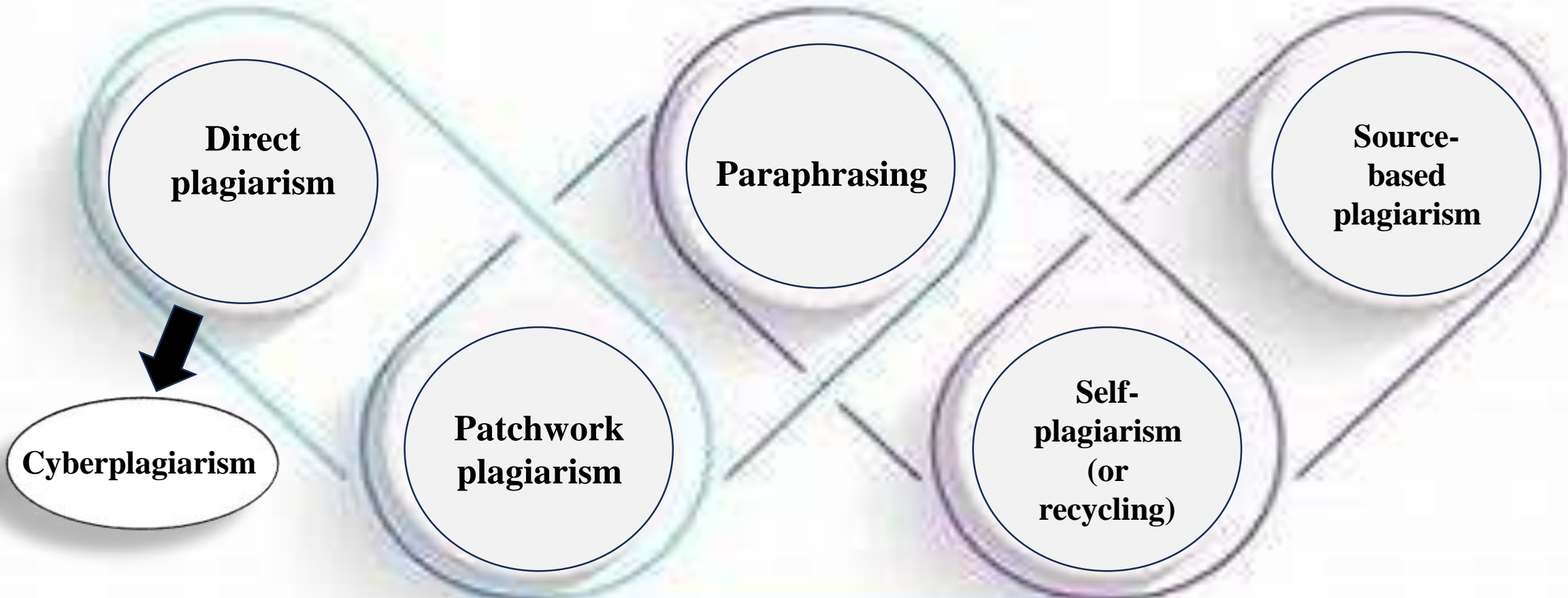
والنشر ويمكن اعتباره عملاً من أعمال الاحتيال أو الخداع الفكري. يمكن أن يتخذ الانتحال

أشكالاً عديدة ، من نسخ نص أو صورة بالكامل إلى تبني فكرة دون الاستشهاد بمؤلفها

الحقيقي.



# Types of plagiarism



## PENALTIES FOR PLAGIARISM

### Case of students

تنص المادة 35 من الأمر رقم 933 الصادر في 28 يوليو 2016 على أن "أي عمل من أعمال الانتحال المتعلقة بالعمل العلمي والتربوي المطلوب من الطلاب في أطروحات اللسانس والماجستير والدكتوراه ، قبل أو بعد الدفاع عنهم ، يعرض مؤلفه لإلغاء الدفاع أو سحب اللقب المكتسب". يمكن سحب الملكية المكتسبة حتى لو لم يتم اكتشاف فعل الانتحال إلا بعد عدة سنوات من اكتسابه. في هذه الحالة، "يجوز لأي شخص تعرض لضرر نتيجة الانتحال الذي تم إثباته على النحو الواجب اتخاذ إجراءات قانونية ضد مرتكبي الانتحال" وبغض النظر عن أي عقوبات اتخذتها ضده سلطات المنظمة التي توظفها.

- قد يؤدي الانتحال الذاتي في العمل الذي يتم بغرض الحصول على دبلوم حسب مداه إلى إلغاء العمل، وقد يرفض المؤلف السماح له بالدفاع عن أطروحته، ويجوز سحب لقبه أو شهادته إذا تم الكشف عن الانتحال الذاتي بعد الحصول على العنوان.

- إذا كان الانتحال أو الانتحال الذاتي يتعلق بالعمل المنجز أثناء دورة الدراسة (مثل تقارير العمل العملي ، وتقارير العرض التقديمي ، وتقارير تحديد العمل ، وما إلى ذلك) ، رفض عمل المؤلف ، وقد يتم منح علامة صفر للعمل وقد يتم فرض تدابير تأديبية ، حتى الاستبعاد.



## PENALTIES FOR PLAGIARISM

### Permanent teachers and researchers

يصنف المرسوم التنفيذي رقم 130-08 المؤرخ 3 مايو 2008 بشأن الوضع الخاص للمعلمين الباحثين ، الفصل 8 ، المادة 24 ، "سوء سلوك مهني من الدرجة الرابعة ، حقيقة كون المعلمين الباحثين مؤلفين أو متواطئين في أي عمل ثابت من أعمال الانتحال أو تزوير النتائج أو الاحتيال في العمل العلمي المزعوم في أطروحات الدكتوراه أو في سياق أي منشورات علمية أو تعليمية أخرى" [9].

تنص المادة 36 من الأمر 933 المؤرخ في 28 يوليو 2016 على أن "أي عمل من أعمال الانتحال [...] فيما يتعلق بالعمل العلمي والتدريسي الذي يدعيه المعلم الباحث والمعلم والباحث في المستشفى الجامعي والباحث الدائم أثناء الأنشطة التعليمية والعلمية أو رسائل الدكتوراه وغيرها من المشاريع البحثية أو أعمال التأهيل الجامعي أو أي منشور علمي أو تعليمي آخر مذكور حسب الأصول ، أثناء أو بعد الدفاع أو التقييم أو النشر ، يعرض صاحب البلاغ لإلغاء الدفاع أو سحب العنوان المنشور ، يعرض مؤلفه لإلغاء الدفاع أو سحب العنوان المكتسب أو إلغاء المنشور أو سحبه . قد يتم سحب لقبه وشهادته التي حصل عليها من خلال الانتحال أو تخفيضه أو طرده أو حتى شطبه من قائمة الوظائف التي يشغلها. قد يواجهون أيضا إجراءات قانونية من المؤلفين الأصليين للعمل المسروق.



Make the university community of students and lecturers aware of the harm and consequences of plagiarism. This can be achieved through the participation of professors and students in forums and seminars specifically focusing on the profession's code of ethics, particularly with regard to literary theft.

Have authors sign an undertaking stipulating that they will not engage in literary theft in their work and that all sources and references have been correctly cited.



**WAYS OF  
COMBATING  
PLAGIARISM AT  
UNIVERSITY LEVEL**

Publish on the university's website all student and teacher works (theses, dissertations, articles, etc.) produced at university level.

use applications that detect plagiarism

# HOW TO AVOID PLAGIARISM



**How to avoid plagiarism in your work**

Ensure the original author in the text and bibliography: Cite the original authors for any ideas you borrow from them to develop your own work.

Use a plagiarism detector for students before handing in your work : **Copyscape, Plagiarisma, Plagscan, Small SEO Tools or paid ; Plagiarism checker X; Grammarly (Turnitin, Compilatio, etc.).**

<https://www.plagium.com/fr/detecteurdeplagiat>  
<http://wwwv.olaciscan.com/fr/>  
<https://plagiarisma.net/fr/>

Never re-use the same work (report, master's thesis, doctoral dissertation) that you have previously written yourself (self-plagiarism).

by citation

**How to avoid plagiarism in your work**

**by citation**

**Forms of citation in scientific research**

**Direct citation**

**Indirect citation**



**Texts cited**

**Inserting illustrations**

**Paraphrasing**

**sammarising**





## How to avoid plagiarism in your work

Direct citation



Texts cited

### In-text Citations

*You use only a few basic details*

The researcher describes a virtuous person as one “who acts and feels as he or she should, for the right reason considering the circumstances” (Alvaro 770).

### Works Cited List

*You use ALL of the details*

Alvaro, Carlo. “Ethical Veganism, Virtue and Greatness of the Soul.” *Journal of Agricultural and Environmental Ethics*, vol. 30, no. 6, 16 Nov. 2017, pp. 765-781. SpringerLink, <https://doi.org/10.1007/s10806-017-9698-z>.

## How to avoid plagiarism in your work

### Direct citation

### Inserting illustrations

**Table 1.** Organic fertilizers and amendments applied in the experimental orchard — *Fertilisants organiques et amendements appliqués dans le verger expérimental.*

Compound	2002	2003	2004	2005	2006	2007	2008	Mean
Compost 0.5% N (t·ha <sup>-1</sup> )	30.0	-	-	25.0	-	-	-	7.9
Lin-waste 5/2/2 (t·ha <sup>-1</sup> )	0.5	1.0	1.0	-	1.0	0.8	1.0	0.7
Patentkali (t·ha <sup>-1</sup> )	2.0	-	0.3	-	-	-	-	0.3
Natural phosphate 50% (t·ha <sup>-1</sup> )	1.0	-	0.3	-	-	-	-	0.2
Hydrated lime 50% (t·ha <sup>-1</sup> )	2.0	1.0	2.0	2.0	2.0	2.0	2.0	1.8
Nitrogen unit (u.N·ha <sup>-1</sup> ) <sup>a</sup>	57.5	67.5	72.5	62.5	50.0	63.8	45.0	59.8
Ca <sup>b</sup>	-	-	4.0	4.0	4.0	4.0	4.0	2.8
B, Mn, Zn <sup>b</sup>	-	-	4.0	4.0	4.0	4.0	4.0	2.8

<sup>a</sup> Estimation of nitrogen availability for the compost used: 30% year 1, 20% year 2, 15% year 3 and for the lin-waste used: 50% year 1 and 50% year 2 — *Estimation de la disponibilité de l'azote fourni par le compost : 30 % l'année 1, 20 % l'année 2, 15 % l'année 3 et par le tourteau de lin : 50 % l'année 1 et 50 % l'année 2;* <sup>b</sup> Number of foliar treatments — *Nombre de traitements foliaires.*

**Figure 14.3.** Example of a table (Jamar, 2010).

## How to avoid plagiarism in your work

### Indirect citation

#### Paraphrasing

Paraphrasing consists of rewriting the text in your own style while citing the source, in a similar way to quoting. Mention the reference at the bottom of the page or index it with a numbered reference in the bibliography.

#### Text Example:

“Research indicates that climate change has accelerated over the past decade, leading to significant environmental impacts globally.” ، تشير الأبحاث إلى أن تغير المناخ قد تسارع خلال العقد الماضي ، مما أدى إلى تأثيرات بيئية كبيرة على مستوى العالم.

#### A proper paraphrase could be:

“Studies show that climate change has sped up in recent years, causing major environmental effects worldwide.” تشير الدراسات إلى أن تغير المناخ قد تسارع في السنوات الأخيرة ، مما تسبب في آثار بيئية كبيرة في جميع أنحاء العالم

## How to avoid plagiarism in your work

### Indirect citation

### Paraphrasing

Chemical toxicity remains a major handicap in organic synthesis and given its large volume in the reaction, the use of an organic solvent medium exacerbates this problem. In this article, the results of a number of organic reactions and systems carried out in aqueous media are presented, showing that we can abandon the leitmotiv of synthetic chemistry.

لا تزال السمية الكيميائية عائقا رئيسيا في التخليق العضوي ، فإن استخدام وسيط مذيب عضوي يؤدي إلى تفاقم هذه المشكلة. في هذه المقالة ، يتم تقديم نتائج عدد من التفاعلات والأنظمة العضوية التي يتم إجراؤها في الوسائط المائية ، مما يدل على أنه يمكننا التخلي عن الفكرة المهيمنة للكيمياء التركيبية.

### Paraphrase:

“ The toxicity of chemicals remains a major obstacle in organic synthesis, and the use of organic solvents, due to their large quantity in reactions, aggravates this problem. The use of an aqueous system as an alternative to the organic medium gives surprising and impressive results”<sup>1</sup>

لا تزال سمية المواد الكيميائية واستخدام المذيبات العضوية عقبة رئيسية في التخليق العضوي، بسبب كميتها الكبيرة في التفاعلات ، حيث يعطي استخدام النظام المائي كبديل للوسط العضوي نتائج مذهلة ومثيرة للإعجاب.

## How to avoid plagiarism in your work

### Indirect citation

#### summarising

The summary is a brief overview of a long text. The main objective is to give the reader an idea of the original text without reading it, to present the main idea of the text or article, i.e. to competently tell the most important meanings of the article

# Summarizing



## How to avoid plagiarism in your work

### Indirect citation

### sammarising

#### Original text

"Climate change is causing an increase in average temperatures worldwide. This leads to the melting of glaciers, rising sea levels, and extreme weather events such as more violent hurricanes and heatwaves. As a result, natural habitats are disrupted, threatening biodiversity and the livelihoods of local populations. To mitigate these effects, it is crucial to reduce greenhouse gas emissions and adopt renewable energy sources."

يتسبب تغير المناخ في زيادة متوسط درجات الحرارة في جميع أنحاء العالم. هذا يؤدي إلى ذوبان الأنهار الجليدية وارتفاع مستويات سطح البحر والظواهر الجوية القاسية مثل الأعاصير وموجات الحر الأكثر عنفاً. ونتيجة لذلك، تتعطل الموائل الطبيعية، مما يهدد التنوع البيولوجي وسبل عيش السكان المحليين. للتخفيف من هذه الآثار من الأهمية بمكان تقليل انبعاثات غازات الاحتباس الحراري واعتماد مصادر الطاقة المتجددة."

#### Abstract text:

"Climate change leads to higher temperatures, glacier melting, and extreme weather events. This threatens biodiversity and livelihoods. It is crucial to reduce greenhouse gas emissions and promote renewable energy to mitigate these effects."

يؤدي تغير المناخ إلى ارتفاع درجات الحرارة وذوبان الأنهار الجليدية والظواهر الجوية القاسية. وهذا يهدد التنوع البيولوجي وسبل العيش. من الأهمية بمكان تقليل انبعاثات غازات الاحتباس الحراري وتعزيز الطاقة المتجددة للتخفيف من هذه الآثار."

Summarizing



# Different Types of Citation Styles

**In-Text Citations styles**



# In-Text Citations styles

## What style of quotation do we use?

A citation style is a set of rules that governs how academic productions (dissertations, theses, etc.). In the past, each academic institution or university often choose a unique citation style

The APA style was created by the **American Psychological Association** and originally used in psychology and the social sciences

academic productions (dissertations, theses, etc.). In the past, each academic institution or university often choose a unique citation style

Citation Style	Field	Citation System in Text
APA	Social Sciences	Author-date
Harvard		Author-date
Vancouver		Numeric
Chicago A		Footnotes
Chicago B		Author-date
OSCOLA		Footnotes
MLA	Humanities (Language Studies)	Author-page number
IEEE	Exact Sciences (Computer Science)	Numeric
Turabian		Footnotes
Turabian		Author-date
AMA		Numeric
ACS		Numeric, author-page number, footnotes
NLM	Medicine	Numeric
AAA	Social Studies	Numeric

The Vancouver citation style was developed by the **International Committee of Medical Journal Editors (ICMJE)** Vancouver style works with a numerical system (x)

The **IEEE (Institute of Electrical and Electronics Engineers)** style; IEEE uses a numerical system [x]



## Citation styles

What style of quotation do we use?

### Example of APA-formatted sources for a book

#### In the text

The France team has a problem in attack. The ineffectiveness of Karim Benzema, despite being brilliant with Real Madrid, is worrying more and more observers (Blanc & Deschamps- 2015).

#### In the bibliography list

Blanc, L. & Deschamps, D. (2015). Giroud, the solution to the Benzema problem. France Football.

## Citation styles

What style of quotation do we use?

Example of a **Vancouver-style** for a book

### **In the text**

The France team has a problem in attack. The ineffectiveness of Karim Benzema, despite being brilliant with Real Madrid, is worrying more and more observers **(1)**.

### **In the bibliography**

1. Blanc L, Deschamps D. Giroud, the solution to the Benzema problem. Paris (France): France Football; 2015.

Example of an **IEEE style** for a book

### **In the text**

The France team has a problem in attack. The ineffectiveness of Karim Benzema, despite being brilliant with Real Madrid, is worrying more and more observers **[1]**.

### **in the bibliography**

1. L. Blanc and D. Deschamps, Giroud, the solution to the Benzema problem. Paris, France: France Football, 2015.

## How to avoid plagiarism in your work

### *Explanatory diagram on second-hand quotation*

idea of author A

Author B borrows the idea from  
author A.



He indicates his source: author A

You borrow the idea of author A; but  
you have only consulted the author B



You indicate: author A in author B

## WRITING A BIBLIOGRAPHY

### The bibliography



is a list of all the documents consulted in the course of the research. It should bring together all the printed and digital sources that the researcher has used in the course of his or her work.

- ✓ It should be inserted at the end of the manuscript.
- ✓ It consists of the bibliographic references cited in the text, whatever their nature (reference works, books, periodical articles, studies, electronic and audiovisual documents, etc.).

**WRITING A BIBLIOGRAPHY****Why write a bibliography?**

- ✓ **Respect for authors: they have published reference works, they have been used on a set of texts, so they must be cited (copyright).**
- ✓ **To demonstrate the quality of your work and enable it to be checked by listing the documents you have used and therefore read.**
- ✓ **To unambiguously identify the document described (provide the reader with sufficient identifying information to enable them to search for and locate it easily).**

**THE BIBLIOGRAPHIC REFERENCE****The bibliographic reference**

**The bibliographic reference is the document's identity card, which is the set of data elements necessary for the identification of a document or part of a document of any type, on any medium (book, article, website, etc.). This varies according to the type of document used in the research: book, articles, conferences, website, CD, etc.). It therefore includes:**

- ✓ Its intellectual description (author's name, title, etc.)**
- ✓ Its physical description (e.g. the number of pages)**
- ✓ The writing of bibliographic references must be homogeneous, whether it is:**
  - in terms of typography and layout**
  - in terms of the order of the information (note that writing practices differ according to the disciplines)**

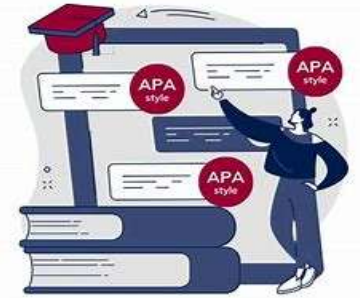
**THE BIBLIOGRAPHIC REFERENCE**

**How do you write a bibliography?**



**The bibliography is inserted at the end of the work in a separate chapter and is presented in alphabetical order of authors' names. All documents read and explicitly cited in the work should be mentioned. Conversely, all references included in the bibliography must be cited in the text.**

## THE BIBLIOGRAPHIC REFERENCE



How should a bibliography be presented?

You need to identify the sources of information, i.e. the parts of the document or bibliographic record in which you will find the elements you need to describe it. At the end of a report or dissertation, it is essential to include the ‘bibliography’, which lists all the works used: books, articles, websites, standards, reports, etc:

exp:

## Printed book

**In-text citation**

**Paraphrase:** (Author, Year)

**Direct citation:** (Author, Year, page)

**Reference**

Author(s). (Year). *Title*: subtitle (Edition, Volume).  
Publisher.

**In-text citation**

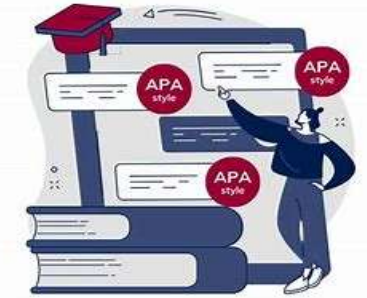
**Paraphrase:** (Fortin & Gagnon, 2016)

**Direct citation :** (Fortin & Gagnon, 2016, p. 114)

**Reference**

Fortin, M.-F., & Gagnon, J. (2016). *Foundations and Stages of the Research Process: Quantitative and Qualitative Methods* (3rd ed.).  
Chenelière éducation.



**THE BIBLIOGRAPHIC REFERENCE**

How should a bibliography be presented?

**Printed Book Chapter****Citation in text**

**Paraphrase:** (Chapter Author, Year)

**Direct citation :** (Chapter Author, Year, Page)

**Reference**

Author(s) of the chapter. (Year). Chapter title: subtitle of the chapter. In Publisher(s) (Ed. or Eds), Book title: subtitle (Edition, Volume, Pages). Publishing house.

**Citation dans le texte**

- **Paraphrase :** (Bourdeau & Vieru, 2019)
- **Direct citation :** (Bourdeau & Vieru, 2019, p. 58)

**Reference**

Bourdeau, S., & Vieru, D. (2019). Digital fluency in SMEs: A typology and a multi-case study. Dans E. C. Idemudia (Éd.), *Handbook of Research on Social and Organizational Dynamics in the Digital Era* (pp. 43-64). IGI Global.

## THE BIBLIOGRAPHIC REFERENCE

How should a bibliography be presented?



### On line-book

#### Citation in text

**Paraphrase:** (Author, Year)

**Direct citation :** (Author, Year, Page)

#### Reference

Author(s). (Year). Title: subtitle (Edition, Volume). Publishing house. **URL**

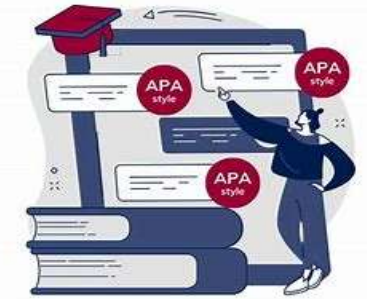
#### Citation in text

**Paraphrase:** (Apollinaire, 1916/2018)

**Direct citation :** (Apollinaire, 1916/2018, section XVI)

#### Reference

Apollinaire, G. (2018). The murdered poet. The Project Gutenberg.  
<https://www.gutenberg.org/files/56645/56645-h/56645-h.htm> (Original work published in 1916)

**THE BIBLIOGRAPHIC REFERENCE**

How should a bibliography be presented?

Print journal article

**Citation in text**

**Paraphrase:** (Author, Year)

**Direct citation :** (Author, Year, Page)

**Reference**

Author(s). (Year). Title of the article: subtitle.  
*Journal Title, Volume(Issue), Pages.*

**Citation in text**

**Paraphrase:** (Cnossens & Bencherki, 2019)

**Direct citation :** (Cnossens & Bencherki, 2019, p. 1057)

**Reference**

Cnossen, B., & Bencherki, N. (2019). The role of space in the emergence and endurance of organizing: How independent workers and material assemblages constitute organizations. *Human Relations, 72(6), 1057-1080.*

## THE BIBLIOGRAPHIC REFERENCE

How to cite and organize bibliographic references?



### Reference Management Software

It is possible to automate part of the collection of bibliographic references, the writing of citations and the creation of the bibliography, using reference management software. This software can be paid or free, the best known are

EndNote,



Mendeley



Zotero

