**The correct formula of an argumentative essay**

1. **Introduction:**
2. **Hook:** Start with a compelling statement, question, or statistic to grab the reader's attention.
3. **Background Information:** Provide a brief overview of the topic, including any relevant historical context or key terms.
4. **Thesis Statement:** Clearly state your main argument or claim. This is the central point around which your entire essay will revolve.
5. **Body Paragraphs:**
6. **Topic Sentence:** Begin each body paragraph with a clear and concise topic sentence that introduces the main idea of the paragraph.
7. **Supporting Evidence:** Provide evidence, examples, statistics, or quotes that support your topic sentence. Explain how this evidence supports your overall argument.
8. **Counterargument (Optional):** Address potential counterarguments or opposing views. Explain why they are not as strong as your position.
9. **Analysis:** Analyze the significance of the evidence and explain how it relates to your thesis. This is where you connect the dots for the reader.
10. **Transition:** Use transitional sentences to smoothly guide the reader from one paragraph to the next.
11. **Counterargument (Optional):**
12. **Acknowledge Counterarguments:** Recognize the validity of counterarguments. This demonstrates that you have considered different perspectives.
13. **Rebuttal:** Refute counterarguments with additional evidence or logic. Explain why your position is stronger.
14. **Conclusion:**
15. **Restate Thesis:** Summarize your main argument without simply repeating it. Add a new perspective or insight.
16. **Summary of Main Points:** Briefly recap the key points from your body paragraphs.
17. **Closing Statement:** End with a strong and memorable concluding statement that reinforces the significance of your argument or calls the reader to action.

A great example of hooking introductory sentences :

"In a world where the door to education swings open for everyone without a price tag, knowledge becomes a universal right. Conversely, in an educational landscape where access comes with a hefty price, many are left on the sidelines."