Chapter 01: English scientific writing

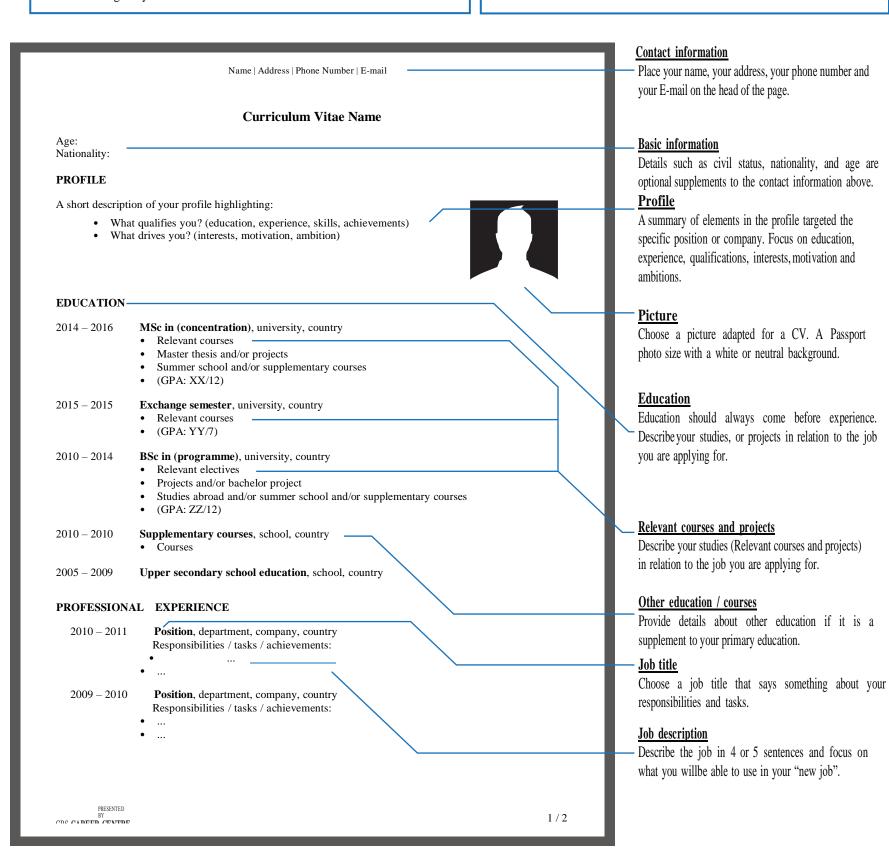
TD 01: How to prepare a professional CV?

Curriculum Vitae (CV)

- A CV is a structured presentation of your professional profile targeted a specific job or company.
- The purpose of the CV is to get you to a job interview.
- You have approximately 30 sec. to make an impression choose your key words strategically.

Form of CV

- A CV should be well-structured, consistent and concise maximum 2 pages.
- Avoid long and complex sentences use important points.
- · Make a difference between headline and subheadingtypography.
- · Choose academic language.



Name | Address | Phone Number | E-mail Other experience OTHER EXPERIENCE -Do not underestimate the knowledge you have obtained 2015 -Position/role, organisation, country through volunteer work and positions of trust. Responsibilities / tasks / achievements Described int he same way as your job experience. Position/role, organisation, country 2013 - 2016Responsibilities / tasks / achievements 2009 - 2011Position/role, organisation, country COURSE 2015 Project Management, course provider, (country) 2014 Social Media, course provider, (country) Trading course (country) 2012 Languages LANGUAGES Indicate all relevant languages including both oral and written proficiency. Language: Native Language: Proficiency level, oral and written State your IT (Information technology) proficiency Programme: Proficiency level level (Computer systems). Programme: Proficiency level **Interests** It does matter! Keep in mind that you may have Describe your interests and show who you are outside of work and studies (3to 5 lines). acquired several competences from being a REFERENCES competitive swimmer or playing the piano. Available on request. $\underline{Reference}s$ You should only give references, if the job ad requires you to do so. PRESENTED BY CBS CAREER CENTRE

TD 02. How to write a professional Email?

1-Definition

An Email is defined as the exchange of computer-stored messages (Digital world), from one user to one or more recipients via the internet. Emails are a fast, inexpensive and accessible way to communicate for business or personal use. Users can send emails from anywhere as long as they have an internet connection.

1-1In which case use an Email:

Even though there are multiple communication modes, Email is still considered as the most reliable and formal mode of communication, especially in some cases:

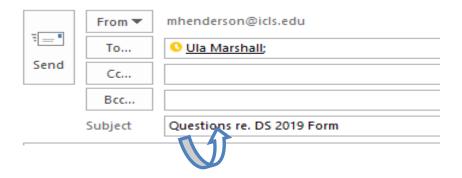
- Needing to reach someone not typically via telephone or in person.
- Information which is not time sensitive: a response may take a few days.
- Sending someone an electronic file such as images, a paper, or materials for a course.
- Needing to send information to a large number of people, such as a group of project.
- Keeping a record of written communication that is easier to refer back to.

2-Email Format:

After specify the name and the address of the receiver of the Email, we have to attend the following steps:

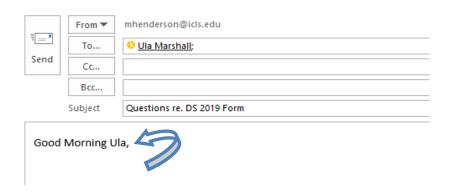
2-1-Subject line

It's the first thing the recipient will see; it needs to be clear and informative and resume the global goal of the Email text. Examples: "Meeting on Monday" "information request"...



2-2-Greeting

Form of salutations: When writing to someone you do not know by name, you put "To Whom it May Concern." When applying for a job, you use "Dear Hiring Manager." If you do know the recipient's name, you write "Dear Mr./Ms. Smith." For formal salutation, you use "Hello" or "Hey."



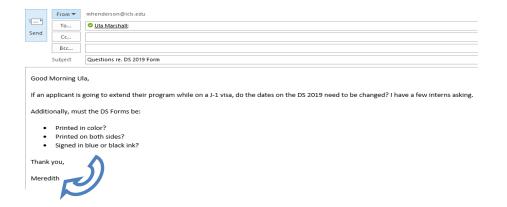
2-3-Email Statement

Most of the time, emails have to be presented in form of short paragraphs, and each paragraph should contain a single precise point. It is also important to provide questions in order to have a quick response. You can support your email text with attached documents (**Papers, pictures or videos.....**) in connection with the subject discussed.



2-4- Closing

It's a short formal salutation to end the text of the email. Examples: "Best wishes", "Sincerely regards", "Thank you". The closing part has to be followed by the name of the sender.



2-5-Contact information

Make sure you include your contact information at the end of your Email. Consider creating a signature that has your full name, phone number, company website (Skype, Facebook or instagram....) address.

