

UNIVERSITY CENTER A. ELHAFIDH BOUSSOUF MILA



SCIENCES & TECHNOLOGIES INSTITUTE

Methodology Of Presentation

1ST YEAR ST

INTRODUCTION

Presenting a verbal presentation before a group of individuals isn't a straightforward endeavor. As the saying goes, "To make oneself understood without effort, one must endure considerable effort." The presenter may find that what they've presented differs from what the audience has grasped, as the aim isn't merely to master words and phrases but to ensure the audience comprehends the message effortlessly.

It entails considerable effort in reading and researching to determine what suits the target audience, selecting pertinent information, and simplifying it to render it clear and comprehensible to the broadest range of listeners, whose levels of understanding may vary.

The objective of these lessons is to impart fundamental techniques for successful oral presentations. Through them, students learn how to prepare and deliver a research presentation effectively, capture the audience's attention, and identify common mistakes, particularly regarding plagiarism. This is structured into four chapters according to the following outline:

Chapter One : The Oral Presentation

Chapter Two: Presenting an Oral Presentation

Chapter Three: Literary Theft and Intellectual Property

Chapter Four: Written Presentation