

University Centre of Abdelhafid Bousouf - Mila 2022-2023 Semestre 4

English 2nd Year (G: 4,5 & 6)

Lesson 01 –Journalistic Translation



Image

| Staff pédagogique | | | | | |
|-------------------|----------------|------------------------------------|---------------------------|--|--|
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| Etudiants concernés | | | | | |
|------------------------|-------------|----------------------|------------------|--|--|
| Institut | Département | Année | Spécialité | | |
| Lieratures and Foreign | Foreign | 2 nd Year | English Language | | |
| Languages | Languages | | | | |

Lesson's Objectives: By the the end of this lesson, students will:

- Recognize the difference(s) between general translation and journalistic translation;
- Know the characteristics of journalistic translation;
- Know why they should learn this type of translation.

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1. Definition of journalistic translation:

It is the translation of content written by journalists. It is usually called press translation also 'the translation of news'. This kind of translation needs both strong linguistic and writing skills¹.

2. The difference(s) between general translation and journalistic translation:

The most explicit difference between them is that general translation is broader than journalistic translation. You may find some sort of news in general translation.

The second difference is about style and language level. It is easier to translate a general text about pollution or food waste than reporting news as if they were produced in your mother tongue.

Whereas journalistic translation is considered a non-literary type of translation, general translation includes the translation of some literary passages like tales and stories².

3. Characteristics of journalistic translation:

Although journalistic texts differ considerably from one another according to their subject matter, most of them share particular features like³:

- Direct style
- Simple language
- The use of simple tenses especially when translating headlines.
- The use of collocations and phrasology which are connected to news reporting.

4. Why study journalistic translation:

Our daily life is full of news reporting actions. Thus, when you know how to report news properly you can easily express yourself and tell about things around you. Hence, you develop a clear style and a natural language.

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¹ See, Journalistic Translation: what are the challenges for a translator, retrieved from www.alphatrad.com

² See, Journalistic Translation in the Czech Press, Master Deploma Thesis, Bc. Hana Vybiralovà, supervised by Ing. Mgr. Jiri Rambousek, 2012, p01.

³ See, On Translating Arabic and English Media Texts: a coursebook for Undergraduates, Mahmoud Altarabin, Cambridge Scholars Publishing, 2020.