**Center University of Abd Lhafid Boussouf Mila**

***Department of Economic Sciences and Commercial and Science of Management***

**Level: Master 2**

**Text 01:**

**Commerce**

Commerce in its broadest sense is the wide and complex field of economic activity concerned with the act of buying and selling of goods and their movement from the producer to the consumer. Commerce includes trade and certain specialized activity auxiliary to trade. Industry may also be considered as a branch of commerce since the manufacturer who buys raw materials from the producer and sells the finished articles is a trader. Trade consists of different activities: transport, banking, insurance, warehousing. Home trade, which is carried on inside the country, it has two categories. First, wholesale trade consists on selling goods in large quantities. Second, the retail trade consists on selling goods in small quantities or by the price to the consumer. The fundamental aim of commerce is to make goods available in areas where they are not normally obtainable; whereas the aim of trade is to make profits.

**Questions:**

1. What is the difference between wholesale trade and retail trade?

……………………………………………………………………………………………………………………………………………………………………………………………………….

1. What is the main purpose of commerce?

……………………………………………………………………………………………………………………………………………………………………………………………………….

1. What is the aim of trade?

……………………………………………………………………………………………………………………………………………………………………………………………………….

1. Give the synonyms of the following words:

Difficult= ……………………………

Largest = …………………………….

1. Translate the following words:

|  |  |
| --- | --- |
| English | arabic |
| Clients  Budget  Quality  Finance  Management  Imports and exports  Supply and demand  Consumption  marketing |  |

* Translate the text into Arabic. ترجم النص للعربية

للحفظ

* **Definition of commerce :** Buying and selling goods and services espicially between countries. بيع وشراء السلع والخدمات خاصة بين الدول.
* ملخص النص

Commerce

Commerce

trade

Home trade

التجارة الداخلية

international trade

التجارة العالمية

Exports صادرات

Retail trade

تجارة الجملة

Wholesale trade

تجارة التجزئة

Imports

واردات

Selling goods in small quantities

بيع البضائع بكميات صغيرة

Selling goods in large quantities

بيع البضائع بكميات كبيرة

**Answers:**

1. The difference between wholesale trade and retail trade

wholesale trade consists on selling goods in large quantities **whereas** the retail trade consists on selling goods in small quantities or by the price to the consumer.

1. The aim of commerce is to make goods available in areas where they are not normally obtainable.
2. The aim of trade is to make profits.
3. Give the synonyms of the following words:

difficult= complex

largest = broadest

1. Translate the words into Arabic:

|  |  |
| --- | --- |
| English | Arabic |
| Clients  Budget  Quality  Finance  Management  Imports and exports  Supply and demand  Consumption  marketing | عملاء  ميزانية  جودة  المالية  إدارة  الواردات والصادرات  العرض والطلب  استهلاك  تسويق |